



10 year anniversary conference



ait annual conference 18-19 September 2019

@luton hoo hotel



# supplier sponsorship packages

deadline for submissions: **friday 22nd february 2019**

## venue

luton hoo hotel, golf & spa  
the mansion house  
luton  
bedfordshire  
lu1 3tq



## introduction

its now 10 years since ait was formed, and what a decade?

ait is the one-stop shop membership organisation for the open exchange of innovation, technological advancement and agile working practices for U.K. I.T. professionals, working within accountancy.

the annual conference is an opportunity for member suppliers and new companies to network with accountancy professionals, exchange innovative ideas and present new and exciting developments in their own sphere of operation.

ait works closely with each of our selected sponsors to ensure every supplier can make the best of their conference, and that presentations are applicable to the audience; the audience has a strong industry bias and welcomes presentations and discussions that provide detail on all aspects of the service or products being described; case studies are always a winner!

this unique conference is the pinnacle of the hard work ait has spent in bringing together member firms, member suppliers as well as new friends and colleagues.

further details of the september conference can be found on [www.aituk.co.uk](http://www.aituk.co.uk)

## previous conferences speakers



rt hon baroness manningham-buller, 2018



sir ranulph fiennes, 2017



ortis deley, 2016



spencer kelly, 2015



dick strawbridge, 2014

# 2019 ait conference

## company information



### sponsorship request form

all requests for sponsorship must use this form.

all incoming requests are submitted to the ait board of directors; each applicant will receive written notification of whether their application was successful after the deadline date of friday 22nd february 2019.

prior to completing this sponsorship request form, please review the terms and conditions below.

please complete the following form and send it to the attention of our meeting planner:

Emma Jones  
emma.jones@aituk.co.uk

company name	
contact position title	
contact name:	
address	
contact phone number	
contact email	

please indicate which sponsor level requested (tick all that apply)

platinum sponsorship (£12,000 + vat)

gold sponsorship (£7,000 + vat)

silver sponsorship (£4,500 + vat)

bespoke sponsorship option (poo)

total amount of sponsorship requested £ \_\_\_\_\_

purchase order number \_\_\_\_\_

date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

name of authorised signatory \_\_\_\_\_ signature \_\_\_\_\_

### terms and conditions

**1.** all sponsorship packages will be awarded or refused at the discretion of the ait board of directors. sponsors need to be committed to I.T. knowledge sharing and supplying the most appropriate solution to the accountancy vertical market. ait retains the right to reject any sponsor that it deems inappropriate.

**2.** after written acceptance by ait, the sponsor must provide their logo image (in the format required by ait) and other details required (such as correct use of the sponsor's name, trademarks etc.) to ait within 10 days of receipt of acceptance. sponsorship costs will be invoiced with payment due within 14 days of invoice.

**3.** sponsorship benefits cannot be delivered without payment. if payment has not been received within 14 days of invoice, ait reserve the right to cancel the sponsorship package, and/or amend the benefits provided.

**4.** the organisers reserve the right to change the event schedule and sponsorship benefits without notice. every effort will be made to minimise inconvenience to sponsors and to provide similar benefits.

**5.** all sponsorship materials must be submitted before 30th august 2019; failure to do so could result in the cancellation of the specified package.

**6.** all presentation/video & technical content must be submitted before 30th august 2019; failure to do so may result in the cancellation of the specified package.

**7.** sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise or distribute literature or materials for the products or services of any other firm or organisation except as approved in writing by ait.

**8.** ait will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise before, during or after the conference.

**9.** no part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that marks or defaces the premises or equipment and furnishings. damage from failure to observe this notice is payable, in full, by the sponsor.

**10.** participation at ait annual conference is restricted to ait members, other invited large professional services firms, premium suppliers, sponsors and ait invited guests. no delegate whether from an accountancy firm or supplier may use the conference to undertake marketing of products or services unless they have a sponsorship agreement.

**11.** ait (uk) is an operating name of psituk ltd a limited company registered in england and wales with registered number 07145002.



# 2019 ait conference

## sponsorship packages

### platinum sponsor

£12,000 + vat  
(exclusive to one supplier)

the platinum conference sponsorship package combines marketing and branding association before the event and exposure during the conference.

#### benefits include

- named introduction of company representatives during the welcome speech
- 2-3 minute video commercial spot on conference opening
- 40 minute presentation
- promotional banner on event app
- logo placement on pre event materials
- logo placement on official conference website/registration page
- logo placement on stage backdrop
- logo placement on all post event promotion – transcripts
- logo placement on name badges
- logo on press release
- prominent signage at the entrance to the conference (provided by the sponsor)
- complimentary passes to the conference – inclusive of accommodation for the night of the 18th september 2019, food/beverages and full delegate access over the 2 days
- premium site location for a small stand in the networking area (t&c/lunch area)
- full page advertisement in portrait (edition sent prior to the conference)

#### acknowledgments

as the platinum sponsor you will be thanked during the opening and closing conference sessions.

#### delegate passes

the platinum sponsor will be offered 4 complementary delegate passes with the option to purchase more (if available).

#### conference materials

as the platinum conference sponsor your company's name and logo will appear more prominently than those of any co-sponsors. it will be featured on all conference and promotional materials relating to the conference (if sponsorship is secured within production schedule). these include the conference documentation and a full page advertisement in the portrait edition immediately preceding the conference and a press release. in addition you have the opportunity to distribute your company's brochure and a gift/giveaway.

### gold sponsor

£7,000 + vat

the gold conference sponsorship packages combine marketing and branding association before the event and exposure during the conference.

#### benefits include

- named introduction of company representatives during the welcome speech
- 20 minute presentation
- logo placement on registration website
- logo placement on event app
- logo on press release
- logo placement on all post event promotion – transcripts
- premium site location for a small stand in the networking area (t&c/lunch area)
- 3 complimentary passes to the conference – inclusive of accommodation for the night of the 18th september 2019, food/beverages and full delegate access over the 2 days

#### acknowledgments

as a gold sponsor you will be thanked during the opening and closing conference sessions.

#### delegate passes

a gold sponsor will be offered 3 complementary delegate passes with the option to purchase more (if available).

#### conference materials

as a gold conference sponsor your company's name and logo (if sponsorship is secured within production schedule) will be featured alongside those of other gold sponsors on all conference and promotional materials relating to the conference. these include the conference documentation and a press release. in addition you have the opportunity to distribute your company's promotional leaflet during the conference.

# 2019 ait conference



## sponsorship packages

### silver sponsor

£4,500 + vat

the silver conference sponsorship packages combine marketing and branding association before the event and exposure during the conference.

#### benefits include

- 2 complimentary passes to the conference – inclusive of accommodation for the night of the 18th september 2019, food/beverages and full delegate access over the 2 days
- logo on press release
- logo placement on registration website
- logo placement on event app
- small stand in the networking area (refreshment/lunch area)

#### conference materials

as a silver conference sponsor your company's name and logo (if sponsorship is secured within production schedule) will be featured prominently in conference materials.

#### delegate passes

a silver sponsor will be offered 2 complimentary delegate passes with the option to purchase more (if available).

### bespoke sponsorship options

poa

sponsorship is not limited to financial support, but can also take the form of provision of material hardware/software etc. should your company be interested in a sponsorship package not listed in this brochure then please feel free to contact us to discuss your preferences.

#### examples;

- branding of event app
- branding of lanyards
- sponsorship of social activities
- sponsorship of drinks reception
- sponsorship of gala dinner